

What Does ActiveRain Do For You?



This is a question that can be answered many ways. ActiveRain does more than just giving you an avenue to grow your business through blogging. It is many things to many people. ActiveRain has a way of getting into your blood and becoming a habit, a really good habit.

Here are some of the benefits of ActiveRain and what it will do for you.

- Networking with other professionals in the industry gives you connections and resource people to call on.
- Getting to know these professionals opens doors to send and receive referral business.
- Professionals can showcase their skills and most are willing to help you one on one with any questions or as a sounding board.
- It helps you grow by giving you opportunities for developing your communication and writing skills.
- Relevant business topics are discussed and information and tips are shared that help us all therefore increasing the chances of developing a business relationship or getting calls.

- ActiveRain members are offered other professional services or products at discounted prices and special offers that others outside the network don't have.
- Through partnerships and good relationships with other affiliated companies, we are kept in the loop are some of the first ones to get breaking news with invites to special area events.
- From time to time ActiveRain offers contest prizes that have substantial monetary value.
- ActiveRain University has webinars and learning tools to help us develop and fine tune our business skills.
- We make real friendships and develop personal relationships that are the lasting kind.
- Many of us come to ActiveRain to blog for business but we so much more. We are results and feel the love and camaraderie of the network. The idea exchange and friendships are the added bonus that keep us coming back again and again.
- When your posts are public (Rainmaker status), they will be indexed on the search engines and found when searching that topic.
- It gives you an opportunity to direct readers to your business websites by including links.
- It gives more power to your posts on other networks that have backlinks to your ActiveRain posts.

Written by: Debbie Reynolds, Broker Clarksville TN

Berkshire Hathaway HomeServices PenFed Realty

931.503.8000 ext. 6730